



National Flea Market Association

February 25th, 2025

National Flea Market Association Recognizes E-SoftSys and Booth Tracker for 25 Years of Service

On behalf of the National Flea Market Association (NFMA), NFMA President Justin Joseph, Vice President of Operations for Swap-O-Rama in Chicago, Illinois, extends our heartfelt congratulations to Kat Shenoy and the entire team at E-SoftSys for reaching an incredible milestone—25 years of dedicated service to the Flea Market Industry and the NFMA.

For a quarter of a century, E-SoftSys has played a pivotal role in revolutionizing how flea markets operate, offering innovative technology solutions that have streamlined vendor management, improved operational efficiencies, and enhanced the overall market experience. Their product, Booth Tracker, is currently used by over 70% of the largest flea markets in the USA and continues to lead the industry in software innovation.