

NATIONAL FLEA MARKET ASSOCIATION

New Membership Packet



WHAT IS THE NATIONAL FLEA MARKET ASSOCIATION?

ALSO KNOWN AS THE NFMA, OUR ORGANIZATION WAS FOUNDED IN 1998 BY JERRY STOKES, BRINGING TOGETHER SOME OF THE MOST INFLUENTIAL MARKETS IN THE INDUSTRY.

MISSION

THE NATIONAL FLEA MARKET ASSOCIATION EXISTS TO SERVE THE PUBLIC INTEREST AND TO BENEFIT THE FLEA MARKET INDUSTRY BY FOSTERING HIGH STANDARDS OF BUSINESS CONDUCT WHICH MERITS PUBLIC TRUST. ALL THE OFFICERS AND BOARD MEMBERS ARE A DIVERSE GROUP OF OWNERS AND MANAGERS FROM ACROSS THE NATIONS OF DIFFERENT FLEA MARKETS.

OBJECTIVES

- 1) TO SERVE THE PUBLIC INTEREST AND TO BENEFIT THE FLEA MARKET INDUSTRY BY FOSTERING HIGH STANDARDS OF BUSINESS CONDUCT WHICH MERITS PUBLIC TRUST;
- 2) TO DISSEMINATE INFORMATION HELPFUL TO THE FLEA MARKET INDUSTRY AND TO FACILITATE THE EXCHANGE OF IDEAS AMONG MEMBERS;
- 3) TO SUSTAIN A FRIENDLY AND COOPERATIVE RELATIONSHIP AMONG THE FLEA MARKET INDUSTRY AND THE AGENCIES WITH WHOM THEY DO BUSINESS;
- 4) TO INVESTIGATE, ENDORSE, AND INFORM THE MEMBERSHIP OF SPECIFIC SERVICES, PROGRAMS, AND PRODUCTS RELATED TO THE INDUSTRY;
- 5) TO PRESENT INFORMATION TO THE PUBLIC AND TO GOVERNMENTAL AGENCIES THAT WILL HELP THEM TO UNDERSTAND THE ROLE OF THE FLEA MARKET IN THE ECONOMY
- 6) TO ENCOURAGE LEGISLATION AND REGULATIONS CONSTRUCTIVE TO THE INDUSTRY AND TO DISCOURAGE LEGISLATION AND REGULATIONS DESTRUCTIVE TO BOTH CONSUMERS AND SMALL BUSINESSMEN ENGAGED IN THE FLEA MARKET INDUSTRY
- 7) TO SUPPORT THE ASSOCIATION'S CODE OF PROFESSIONAL ETHICS.

NFMA MEMBERSHIP BENEFITS

- MISSION AND LEADERSHIP
- GOVERNMENT RELATIONS
- ANNUAL CONFERENCE
- WEEKLY EMAILS
- BUSINESS PARTNERS
- SCHOLARSHIPS

GOVERNMENT RELATIONS

- THE NFMA, WITH THE AIDE OF ITS GOVERNMENT RELATIONS CONSULTANTS (FROM SQUIRE PATTON BOGGS), IS PRO-ACTIVE IN TRACKING, MONITORING, AND RESPONDING TO ANY PENDING FEDERAL LEGISLATION THAT COULD AFFECT OUR LIVELIHOOD OR BE DETRIMENTAL TO THE FLEA MARKET INDUSTRY.
- MEMBERS RECEIVE MONTHLY/WEEKLY EMAIL UPDATES ON BOTH STATE AND FEDERAL LEGISLATION FROM OUR LEGISLATIVE TEAM
- REGULAR VISITS BY THE BOARD FOR UPDATES AND OTHER MANAGEMENT RELATIONS

ANNUAL CONFERENCE

- 2-DAY SEMINAR
- ELITE U.S. DESTINATION
- MEET AND GREET
- COCKTAIL PARTY
- SILENT AUCTION
- KEY SPEAKERS/EDUCATION ON:
 - NEW INDUSTRY TRENDS
 - IMPROVEMENT TIPS
 - BEST PRACTICES
 - UPDATES, BREAK-OUT SESSIONS, INSIGHTS, ETC.
- AN OPPORTUNITY TO MEET OTHER INDUSTRY PROFESSIONALS, NETWORK, AND HAVE FUN!

EMAILS (WEEKLY AND MONTHLY)

- VARIOUS TOPICS REGARDING FLEA MARKET INDUSTRY
- ARTICLES WITH GREAT INDUSTRY HIGHLIGHTS AND TIPS
- WEEKLY STATE LEGISLATIVE UPDATE ON CHANGES IN YOUR STATE OR LAWS THAT MAY AFFECT YOU
- MONTHLY STATE & FEDERAL LEGISLATIVE UPDATES

*ALL TO ASSIST YOU IN BEING PROACTIVE IN YOUR STATE/MARKET

SCHOLARSHIPS

- THE BARB NELSON SCHOLARSHIP IS MADE AVAILABLE ANNUALLY TO GRADUATING HIGH SCHOOL SENIORS WHO ARE EMPLOYEES OR CHILDREN OF EMPLOYEES OF NFMA MEMBER MARKETS FOR A MINIMUM OF ONE YEAR.
- PROUDLY RECOGNIZES OUTSTANDING YOUNG MEN AND WOMEN WHO ARE THE RECIPIENTS
- \$1,000 COLLEGE SCHOLARSHIP AWARDED TO EACH HIGH SCHOOL GRADUATE
- 2018 WINNERS:
 - LEXIE KOBAY
 - SKYLAR LONG
 - JACOB LEVINE
 - DOMINIC MARTINY

BUSINESS PARTNERS

VARIETY OF BUSINESS PARTNERSHIPS FOR REVENUE SHARING OPPORTUNITIES INCLUDING: PEPSI, CORONA EXTRA, CONSTANT CONTACT, SWAP PRO, AND BOOTH TRACKER

HOW TO BECOME A MEMBER

PRINT OUT THE MEMBERSHIP APPLICATION ON THE NEXT PAGE AND FILL IT OUT, FAX COMPLETED FORM TO 262.290.4868 OR EMAIL TO NFMA@FLEAMARKETS.ORG

CALL 262.955.6605 WITH ANY QUESTIONS OR FOR MORE INFORMATION!!

ADDITIONAL INFORMATION

- WEBSITE LINK- [NFMA](#)
- CURRENT MEMBERS- [MARKETS](#)
- NFMA VIDEO- [YOUTUBE](#)
- NFMA- [FACEBOOK](#)
- CALL- (262) 955-6605
- EMAIL- NFMA@FLEAMARKETS.ORG



National Flea Market Association

Membership Application

Company or Corporate Name: _____

Flea Market Name or Doing Business as Name: _____

*Please complete a separate membership application for each market (including multiple market owners)

Contact Name: _____ Title: _____

Address: _____

City/State/Zip: _____ Phone Number: _____

Fax: _____ Email Address: _____

Website: _____

How did you hear about the NFMA?

<input type="checkbox"/> Website	<input type="checkbox"/> Mailing	<input type="checkbox"/> Conference
<input type="checkbox"/> Referred by	<input type="checkbox"/> Other	

COMPANY PROFILE

Year opened: _____ Total Number of Booths: _____ Indoor: _____ Outdoor: _____

Monthly Vendors: _____ Number of Employees: _____ Building Sq. ft. _____

Parking Spaces: _____ Total Acres: _____ Annual Attendance: _____

Number of Locations: _____ Months open: _____ Days open: _____

Thank you for sharing this information – it is important in our lobbying efforts.

MEMBERSHIP ELIGIBILITY

Flea Market must have been in operation for a minimum of one year (12 months) prior to membership application being accepted and processed.

Yearly Membership Dues:

<input type="checkbox"/> 2019 NEW MEMBER SPECIAL \$250 Regular Membership Per Market up to (\$1000 Maximum) Flea Market Owner/Representative/Operator Renews at \$475	<input type="checkbox"/> \$500 Associate Membership Supplier or Wholesaler
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Amount Enclosed _____

ASSOCIATION PROGRAMS:

NFMA either has or is considering the following programs. Please check those that interest you.

<input type="checkbox"/> Insurance	<input type="checkbox"/> Trade Shows	<input type="checkbox"/> Computer Software	<input type="checkbox"/> Food/Snack Programs
<input type="checkbox"/> Website	<input type="checkbox"/> National Lobby Info	<input type="checkbox"/> State Lobby Info	<input type="checkbox"/> Marketing/Advertising
<input type="checkbox"/> Credit Cards	<input type="checkbox"/> ATM Machine	<input type="checkbox"/> Anti-Counterfeiting	<input type="checkbox"/> Organized Retail Crime
<input type="checkbox"/> Pepsi Cola	<input type="checkbox"/> Beer	<input type="checkbox"/> Budweiser	

Would you like to serve on a committee?

Yes No Interests _____

Please mail, fax, or email this application with your check or credit card information filled out at the bottom to NFMA, P.O. Box 436 Wales, WI 53183-9998 Questions: Please Contact Steve at 262-955-6605 Fax# 262-290-4868, email

NFMA@fleamarkets.org

Credit Card Number _____ Exp Date _____ CSV _____

Name on Credit Card _____



National Flea Market Association

Dear flea market owners and operators,

I am writing to you today to encourage you to become a member of The National Flea Market Association. The NFMA is the only national organization that works to protect and promote the flea market industry. Since its inception, we have provided invaluable resources to market owners and operators nationwide. With your support we can continue to advance our industry to new heights, while preserving the history that makes us the most unique form of retail in the country.

Over the years, the NFMA has championed causes around federal legislative activities by protecting our rights against onerous legislation, as well as promoting and educating Capitol Hill about our industry. The NFMA also provides revenue generation and expense control initiatives designed to return greater profit to each market, weekly newsletters on statewide legislation, and numerous other advantages.

Beyond the benefits above, membership allows for attendance to the annual conference in Las Vegas (fees apply). The conference provides networking and opportunities to learn more about our industry through guest speakers, market presentations, exhibitors.

Please follow the links below to view 3 informative videos by the NFMA.

<https://youtu.be/P6XIfEZw6IU>

<https://youtu.be/c-WmJfizxUc>

<https://youtu.be/utkm5dQUY5I>

First-time NFMA members will receive a discount off the regular fee of \$475. Your total first year membership will cost only \$250. Please return the invoice with your payment today, so the NFMA can continue to promote and protect our industry.

For your convenience, we have attached a membership invoice. Sign up today and begin benefiting from like-minded business owners and operators. Once a member, you can sign up for the upcoming conference in Vegas with a number of relevant topics, networking activities, and entertainment.

Respectfully,

David Wolff

David Wolff
President, NFMA